

International Business Ethics and Sustainability Case Competition

April 8 - 12, 2024



Loyola Marymount University is pleased to host the International Business Ethics and Sustainability Case Competition, held virtually April 8-9 and in-person on the LMU campus April 11-12. This innovative program enables students to persuasively apply ethical reasoning to practical issues and the moral imperative of sustainable development.

Each team selects a business ethics topic related to one of the Sustainable Development Goals (SDGs) and prepares a presentation describing the problem and proposing a solution. Judges listen to the team's presentation, ask questions, and provide feedback. Presentations cover the legal, financial, and ethical dimensions of the case with special emphasis placed on the strength of the ethical analysis of the problem and the ethical acceptability of the solution.

Competition Schedule

Sunday, April 7

8 a.m. PDT
Virtual Meet & Greet

Monday, April 8

25-Minute Presentations

Tuesday, April 9

10-Minute Presentations
90-Second Presentations

Wednesday, April 10

5:30 - 8:30 p.m.
Welcome Dinner

Thursday, April 11

8 a.m. - 5 p.m.
25-Minute Competition

Friday, April 12

9 a.m. - 2 p.m.
10-Minute Competition
90-Second Competition

6 - 8 p.m.
Awards Banquet



Senior Judges

Over 80 corporate executives have volunteered to serve as judges for this competition. They will participate in panels overseen by the following esteemed senior judges:

Gail K. Bernstein – Executive Vice President and National Investment Manager, PNC Bank and PNC Credit (retired)

Intissar Durhan, PE – Vice President, West Region Aviation Direction, T. Y. Lin International (retired)

H. Thomas Fehn – Securities Attorney (retired)

Rochelle Ferris, MBA – Chaplain, Providence Health

Nadia Barranca Gonzalez – Vice President, Citigroup Global Markets, Inc. Legal Entity Portfolio Risk Management

Kendra Jones – Chief Legal and Sustainability Officer, Epson America

Drew Krut – Manufacturing and Supply Chain Executive, Portfolio Operations

Christine Machado – COO, Origin Natural Products

Barney Rosenberg – President, Ethics Line LLC

Nathan Russell – Associate Director, Contracts, Raytheon Intelligence and Space

Tiffany Scurry – SVP and Chief Compliance Officer, WD, a Western Digital Company

Kelly Watson, Ph.D. – Founder and Managing Partner, Orange Grove Consulting

Jason West – Chief Strategy Officer, Synalysis Group LLC

Participating Universities

Case Western Reserve University
Cleveland, Ohio

ESCP Business School
Paris, France

The George Washington University
Washington, D.C.

Georgia Institute of Technology
Atlanta, Georgia

Grinnell College
Grinnell, Iowa

John Carroll University
University Heights, Ohio

Loyola Marymount University
Los Angeles, California

Loyola University Chicago
Chicago, Illinois

Loyola University Maryland
Baltimore, Maryland

Pontificia Universidad Javeriana
Bogotá, Colombia

Penn State University
Baltimore, Maryland

Saint Mary's University
Halifax, Nova Scotia, Canada

San Francisco State University
San Francisco, California

St. Thomas Aquinas College
Sparkill, New York

Sharif University of Technology
Tehran, Iran

**State University of New York
at Postdam**
Potsdam, New York

Stetson University
DeFland, Florida

Texas A&M University
College Station, Texas

Universidad Iberoamericana
Mexico City, Mexico

**University of Illinois at
Urbana-Champaign**
Champaign, Illinois

University of Arizona
Tucson, Arizona

University of Detroit Mercy
Detroit, Michigan

University of Florida
Gainesville, Florida

University of Manitoba
Winnipeg, Manitoba, Canada

University of Maryland
College Park, Maryland

University of Massachusetts-Amherst
Amherst, Massachusetts

University of Miami
Coral Gables, Florida

University of Navarra,
Pamplona, Navarra, Spain

University of San Francisco
San Francisco, California

University of South Florida
Tampa, Florida

University of Washington
Seattle, Washington

Vanguard University
Costa Mesa, California

Xavier School of Management
Jamshedpur, Jharkhand, India

Presentation Topics

1870 Consulting

Mind Your Manners, Meta: Building Safe Social Media Communities

3AJ Consulting

A Greener Future for You: Balancing Profitability and Environmental Responsibility

AgriTech Consulting

Rewriting Monsanto's Past: The Ethics of Agricultural Technologies

Avian Consulting Group

United Airlines Flying Clean: Advocacy for Sustainable Aviation Fuel Adoption

Bright Light Consulting

The Dark Side of Consumer Electronics, E-Waste and the Right to Repair

Bright Path Energy Solutions

BP: Beyond the Flare

C3 - Conscience Catalyst Consultants

Transparency and Traceability in Fashion

Carbon Smart Solutions

Carbon Credit Market: A Sustainable Solution

Catalyst Consulting

Groceries for All: Proper Production, Equitable Distribution, and Healthy Consumption

CDMKV Sustainable Consulting

Power of a Green Thumb: The Future of Advanced Recycling

Citadel Consulting

Pouring Pollution Back into Cities: Concrete Solutions for Carbon Capture

Colossal Blue Whales Consulting Group

McDonald's and Nestle in Russia

Conscious Commerce Co.

Sustainable Last-Mile Delivery Solutions: Reducing Packaging Waste and More

Deep Roots Consulting

Designing Sustainable Cities for a Growing World

Energy Solutions Consolidated

Ethical Impacts of Electric Vehicles in Today's Society

Ethikon Consulting

Railways to a Better Future

Foursight Consulting

Sustainability Downloading...The Whole Cost of Goods

Global Solutions Consulting

Rainbow of Risks: Choosing Natural Coloring Instead of Harmful Dyes

Green Horizon Consulting

Waste to Watts: Fostering Energy Solutions Through Mindful Waste Management

GreenCycle Innovations Ltd.

Ragpickers at the Forefront: Transforming Rural Waste Management

GreenEats Solutions

Bugging Out: Savoring Sustainable Solutions for Tomorrow's Table

GreenVogue Advisors

Ralph Lauren: Using Technology to Revolutionize Supply Chain Transparency & Sustainability

H2Optimists

Wrestle for Water: Inclusive Solutions to Combat Contamination

Harvest Hope Consultancy

Harvesting Hope: A Single Farmer's Struggle for Sustainability in Iran's Agricultural Heartland

Horizon Consulting

Sustainable Consumption of Coca-Cola Products in Mexico

Keep it Cycling Consultants

Fast Furious Predatory Fashion

Koral Print

Restoring Reefs Using Technology and Recycling

LCDS Consulting

Regulation of Waste from Electrical and Electronic Equipment (WEEE)

MAITRI

Fields Aflame: From Stubble to Sustainability

MICKT Consulting

Developing Unbiased AI

Monumental Change Consulting

Transforming Zara's Supply Chain: A Sustainable Evolution

Nourishing Smiles

Food Waste in Mexican Companies

Ohio Marketing Consultants

Applying the Integrative Justice Model to Address Environmental Sustainability Challenges

Pine Consulting

Eco-Timber Implementation Program at Hilton

Redesigning the Future

Ice Mountain Waterbottle Re-design for Sustainability

Renew Consulting Group

From Poverty to Prosperity: Transforming the Ya'Ajche Hotel into a Sustainable Community

Presentation Topics (cont.)

Ripple Effect Consulting

To the Roots: AI Irrigation to San Joaquin Agriculture

SEASERENITY

Consultancy for Sargassum Control in the Mexican Caribbean

SpaceAvengers Consulting

Space Debris Pollution - Orbital Sustainability

Sustainable Technology Advisory Group

AI and Farming: Opportunities for Famine Relief

Sweet Echoes

Sugar Cane Burning in South Florida

Terra Strategies

Food Waste in the Colombian Central Region and the Role of Corabastos

The Green Getters Consulting

PG&E Consumer Connect - A Performance Analysis Dashboard Tool

The Leeverlie Group

Brewing a Better Future: Optimizing Nestle's Coffee Supply Chain

The Pouncing Partying Panthers Consulting Team

Legacy Admissions

Tiichám Partners

Harnessing Indigenous Knowledge into Climate Defense

Top Hat Consulting

To Infinity and Beyond: the SpaceX Sustainability Conundrum

Union Consulting

From Palm Oil to Fair Pay: Tackling PepsiCo's Supply Chain and Labor Challenges

Veins of Life

The Challenges of the Red Metal for Green Extraction Methods

Visionary Ventures Consulting

IKEA's Lumber Sourcing Policies

Waste Minimization Consulting

Whole Foods and the Minimization of Late-Stage Food Waste

Wasteless Solutions

Turning Excess into Excellence: Forwarding Retail in LA Supermarkets





Loyola Marymount University
Institute for Business
Ethics and Sustainability

The Institute for Business Ethics and Sustainability (IBES) at Loyola Marymount University was founded to advance student learning, academic research, and stakeholder engagement in ethics and sustainability for the 21st century organization. Affirming the vital role of business in the service of human development, IBES understands that sustainability – business, social, and environmental – needs to be the mission and strategic focus of every business enterprise. With an emphasis on ethical decision-making, social responsibility, and environmental sustainability, IBES brings business leaders, scholars, and community members together to enhance student learning, business success, and community partnership.

Contact us for more information about supporting the work of the Institute for Business Ethics and Sustainability at ibes@lmu.edu.

Thank You to Our Sponsors!



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